

Lantana Consulting Group is committed to achieving a healthier future for all by championing rigorous science, trusted health data exchange, and resilience in the public health ecosystem.

Get to know Lantana –

The public health community faces rapidly emerging health threats, persistent burden of chronic disease, and increasingly complex environmental exposures. These challenges demand accelerated action, improved translation of science into practice, enhanced system interoperability, and stronger resolve.

Lantana Consulting Group can help.

Founded in 2005 by an HL7® pioneer, Lantana draws on extensive expertise in epidemiology, interoperability standards, data quality, technology, data science, statistics, and data visualization to support federal health agencies including CDC, CMS, HRSA, NIST, and HHS, as well as healthcare systems and state agencies.

A privately held, employee-owned Certified B Corporation, Lantana is trusted by health information exchanges (HIEs) and electronic health record (EHR) organizations to provide interoperable solutions.

Into the future –

Anchored by insight, commitment, and an ecosystem of partners, Lantana is ready to continue its strong history of contributions to public health and healthcare.

	20+ Years HL7 & Data Interoperability Experience
	100+ HL7 Implementation Guides Developed

Transforming Public Health

Lantana promotes health by expanding the use of timely, high-quality data and enabling partners to translate data into rigorous science informing rapid action.

Public health moves at the speed of data.

- Enable advanced surveillance and real-time insights
- Identify trends across people, place, and time
- Detect change and identify health drivers
- Inform policy & track progress towards health goals

Core Public Health Capabilities

Data Modernization & Surveillance

- Digital Strategy & Interoperable System Design
- Link™ - EHR Data Acquisition & Reporting Platform
- Data Pipeline Implementation & Management
- Surveillance Protocol Creation & Implementation
- Epidemiologic & Emergency Response

Health Data Analysis & Visualization

- Data Analysis, Validation & Interpretation
- Health Study & Survey Design
- Risk Adjustment & Quality Reporting
- Interactive Data Visualization Dashboards
- Translation of Data into Actionable Guidance
- Data Validation Frameworks
- Health Data Statistical & Geospatial Analysis

Health Data Interoperability Leadership

- FHIR Digital Quality Measure (dQM) Development
- HL7 Implementation Guide (IG) Authorship (100+ IGs Authored)
- Clinical Informatics Guidance (Nursing, Pharmacy & Public Health)
- Public Health & Regulatory Standards Guidance

Program Management & Implementation

- Federal Health Program Management
- Agile Program Delivery Support
- Stakeholder Engagement & Reporting
- Technical Assistance
- Workforce Capacity Development

Health Education and Communication

- Training, Outreach & User Support
- Risk Communication Strategy
- Plain Language Guidance & Training
- Graphic Design & Data Visualization

LANTANA CLIENTS – WORKING ACROSS PUBLIC HEALTH



Why Lantana?

Our Guiding Pillars shape and inspire our efforts to achieve excellence in the work entrusted to us.

- 1 Culture of Innovation**
Public health advances through continuous innovation and adaptation. Lantana embraces the importance of change, driving a culture of innovation that transforms ideas meaningful and enduring change.
- 2 Thought Leadership**
Public health progress is anchored on evidence and insight. Lantana connects expertise, evidence, and perspective, offering thought leadership that translates complexity into clarity.
- 3 Trusted Partnership Ethos**
Public health is built on collaboration and shared accountability. Lantana operates with a trusted partnership ethos that inspires durable collaborations, equipping partners to meet challenges with resolve.
- 4 Integrated Science & Technology**
Public health advances at the intersection of science and technology. Lantana thrives at this convergence, transforming complex data into actionable public health insight.
- 5 Ecosystem Perspective**
Public health succeeds through collective action and shared purpose. Lantana lives at the crossroads of collaboration and shared insight, working with partners to build a healthier future.

About our contributions -

CDC Antimicrobial Use

antimicrobial use | surveillance | statistical analysis

Supporting CDC's National Healthcare Safety Network (NHSN), Lantana provided statistical and analytic leadership to complete the Antimicrobial Use (AU) Standardized Antimicrobial Administration Ratio (SAAR) re-baseline effort. The updated national benchmarking models strengthen NHSN's surveillance, capability to detect aberrations, and ability to generate meaningful metrics that guide decision-making and inform policy.

Healthcare Standards Leadership

national leadership | data exchange | standards

As a national leader in the development of healthcare standards, Lantana addresses the core challenges of health information capture, exchange, and analysis. Lantana is recognized industry wide as foundational builders of healthcare standards, beginning with Clinical Document Architecture (CDA®) and continuing through the innovation of Fast Healthcare Interoperability Resources (FHIR®) solutions.

LINK Health Data Exchange Platform

data quality | data exchange | interoperable platform

LINK, Lantana's scalable health data acquisition and evaluation platform is designed to support large-scale data exchange across EHRs, HIEs, public health agencies, researchers, and other stakeholders. Supporting automated push and pull transmission, LINK enables secure, standards aligned data pipelines that align with defined measure specifications and reporting requirement.

Business Credentials

- **TYPE:** EMPLOYEE-OWNED SMALL BUSINESS
- **UEI:** E4PYLU3XDL39
- **DUNS:** 557565814
- **CAGE CODE:** 4N8M9
- **NAICS:** 541511, 541512, 541519, 541611, 541690

Lantana Contract Vehicles

GSA MAS – 47QTC21D001V

- **SMALL BUSINESS Award - 541519**
Awarded as small business for 541519
- **SIN 54151HEAL** Health Information Technology Services
NAICS: 541511, 541512, 541513, 541519
- **SIN 54151S** Information Technology Professional Services
NAICS: 541511, 541512, 541513, 541519
- **SIN 541611** Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program & Project Management Services
NAICS: 541611
- **SIN 541690** Technical Consulting Svcs
NAICS: 541690
- **OLM Order Level Materials**

CMS MIDS III IDIQ 2018

- **541690** Other Scientific and Technical Consulting

VA IHT 2.0

Integrated Healthcare Transformation 2.0

CCN Next Gen

VA Community Care Network - Next Generation

Learn More about Lantana



Catch up with our thinking –
Rural Health Transformation