

## Lantana Consulting Group, Inc.

Founded in 2005 by a pioneer in the Health Level 7 (HL7®) community, Lantana Consulting Group is a privately held, employee-owned, Certified B Corporation. We help clients define, obtain, and analyze actionable health information to advance interoperability for public health surveillance, quality measurement, healthcare delivery, and emerging initiatives supporting rural health transformation. We serve the healthcare industry by supporting a variety of customers, including the federal government, payers, providers, and commercial partners.

Lantana specializes in standards used by health information exchanges (HIEs) and electronic health records (EHRs), including HL7® Fast Healthcare Interoperability Resources (FHIR®), Clinical Document Architecture (CDA®) and specifications related to electronic clinical quality measures (eCQM) and digital quality measures (dQM). Our impact-driven approach transforms healthcare delivery by enabling better patient care, reducing provider burden, and improving public health outcomes through effective data exchange solutions.

## Core Capabilities

- ✔ **Healthcare Informatics & Standards Leadership**
  - Authors of 100+ HL7 Implementation Guides (IGs)
  - Development of standards-based reference implementations and interoperability solutions
  - Clinical informatics expertise in nursing, pharmacy informatics, and public health
- ✔ **Quality Measurement & Federal Programs**
  - Electronic & digital quality measurement (eCQM / dQM)
  - Federal health program measurement and reporting initiatives
  - Public health, regulatory, and standards policy expertise
- ✔ **Software Development & Engineering**
  - Open-source, customizable software solutions
  - Link™ – Health data acquisition and evaluation platform
  - Interoperable system design and standards-based implementation
- ✔ **Data Science & Analytics**
  - Data wrangling and transformation
  - Statistical and epidemiologic analysis, data visualization, and analytic reporting
  - Stakeholder education and technical assistance
- ✔ **Program & Project Management**
  - Agile delivery support
  - Federal program coordination
  - Cross-stakeholder facilitation

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**HEALTHCARE STANDARDS LEADERSHIP** addressing the core challenges of health information capture, exchange, and analysis. Lantana is recognized industry wide as foundational builders of healthcare standards, beginning with Clinical Document Architecture (CDA®) and continuing through the innovation of Fast Healthcare Interoperability Resources (FHIR®) solutions.



**QUALITY MEASURES EXPERTISE** developing, maintaining, and evaluating electronic clinical quality measures (eCQM) and digital quality measures (dQMs). Lantana contributes to data modernization efforts by leading the industry in development and implementation of dQMs. Lantana transitions legacy measures to FHIR using FHIR Quality Improvement (QI)-Core and Clinical Quality Language (CQL).

**CULTURE OF INNOVATION**  
Working at the forefront of health IT, we develop novel solutions based on individual client needs to ensure client solutions work in the larger health IT ecosystem.



**LINK, AN INNOVATIVE HEALTH DATA ACQUISITION AND EVALUATION PLATFORM**  
Lantana's scalable health data acquisition and evaluation platform designed to support large-scale data exchange across EHRs, HIEs, public health agencies, researchers, and other stakeholders. Supporting automated push and pull transmission, LINK enables secure, standards-aligned data pipelines that align with defined measure specifications and reporting requirements.



## BUSINESS CREDENTIALS AND CLIENTS

UEI #: E4PYLU3XDL39 | DUNS #: 557565814 | CAGE CODE: 4N8M9 | EMPLOYEE-OWNED SMALL BUSINESS | NAICS CODES: 511210, 541511, 541512, 541519, 541611, 541690



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